

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

university of science and technology

Supplementary research in Business Administration about:

Impact of wildlife tourism in the development

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Abstract :-

The research aims is to develop the land-based of tourism in Sudan through the development programs and administrative policies for the resources available, and give the optimum tourist areas sufficient interest to maintain the rich environments and promote tourism.

The research found a lack of knowledge and some problems that faced by wild life tourism within the Sudan, and the importance of this aspect of the tourism and their side effects are reflected on the situation of cultural, economic and tourist attractions.

Finally, the researcher recommended that we need to increase cultural awareness of the concept of wild life tourism and the need to allocate sufficient income for the development of wildlife tourism.

المستخلص :-

يهدف البحث إلى تنمية السياحة البرية في السودان عن طريق وضع برامج وسياسات إدارية لاستغلال الموارد المتاحة الاستغلال الأمثل وإعطاء المناطق السياحية اهتماماً كافياً من أجل الحفاظ على تلك البيئات الغنية والترويج لها سياحياً.

خلص البحث لمعرفة النقص والمشاكل التي تواجهها السياحة البرية داخل السودان ومدى أهمية هذا الجانب من السياحة وما يترتب عليها من آثار جانبية تنعكس على الوضع الثقافي والاقتصادي والجذب السياحي.

أخيراً أوصى الباحث بضرورة زيادة الوعي الثقافي لمفهوم السياحة البرية ووجوب تخصيص دخل كافي من أجل تنمية السياحة البرية.

1-1 Introduction:

Tourism is travel for recreational, leisure or business purposes. The World Tourism Organization defines tourists as people "traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes".

Tourism is vital for many countries, due to the income generated by the consumption of goods and services by tourists, the taxes levied on businesses in the tourism industry, and the opportunity for employment in the service industries associated with tourism. These service industries include transportation services such as cruise ships and taxis, accommodation such as hotels, restaurants, bars, and entertainment venues, and other hospitality industry services such as spas and resorts

Tourism has a many types like: Medical tourism , Education tourism, Luxury tourism bicycle touring.

One of these types is a wild life tourism and this we concenter about it in this research.

So Wildlife tourism can be an eco and animal friendly tourism in both captive and wild environments. It has experienced a dramatic and rapid growth in recent years worldwide. Wildlife tourism, in its simplest sense, is watching plants and wild animals in their natural habitat.

1-2 Problems of the research:-

- 1) Lack of tourism culture affect on the demand for tourism services.
- 2) Infrastructure affect on the demand of tourism.
- 3) Lack of good management for wildlife protection.
- 4) Lack of benefits of wildlife as a tourism product.

1-3 Hypotheses:

- Non caring for rules cause poaching.
- Add new laws leading to protection from over-poaching.
- Lack of necessary vaccines lead to the spread of disease among wild animals
- There is no enough awareness and guidance for visitors to avoid common mistakes

1-4 Objectives:

The research aims to achieving the following objectives:

- 1) study and analyze wildlife tourism in Sudan.
- 2) Develop a vision for the future of wildlife in Sudan.
- 3) Explore how to manage and protect wildlife.
- 4) Explore how to provide information and resources of wildlife.
- 5) Know how make use of wildlife in tourism development..

1-5 Delimitations of the study:

The research confined the study in ministry of tourism in Sudan Khartoum and write on 28/4/2012

